



# Position Tracking: Landscape (organic)

Search Engine Journal

# Position Tracking: Landscape (organic)

**Tracking URL:** searchenginejournal.com  
**Device & Location:** Desktop, United States (Google)  
**Report Type:** Organic  
**Volume Type:** National  
**Period:** Oct 20 – Nov 09, 2022  
**Local pack:** yes  
**Hotels pack:** yes

## Position Tracking: Overview

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

### Visibility

**38.29%** +1.24%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

### Estimated Traffic

**1,041.7** -51.28



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

### Average Position

**8.04** ↑ 0.35



The average ranking of all keywords in your current campaign.

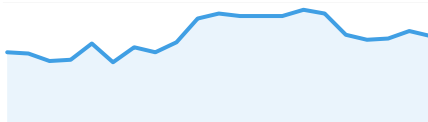
## Position Tracking: Keywords Overview

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

### Top 3

**1053**

new 56  
lost 43



### Top 10

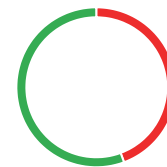
**1532**

new 30  
lost 22



### Improved vs. Declined

**454** vs. **362**



### Top 20

**1657**

new 16  
lost 16



### Top 100

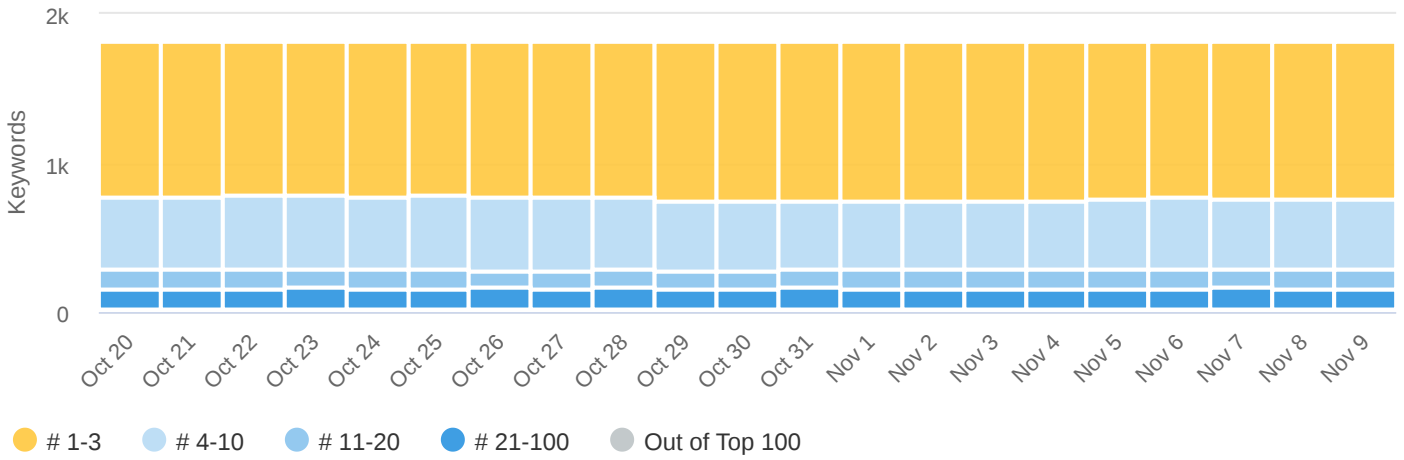
**1792**

new 4  
lost 6



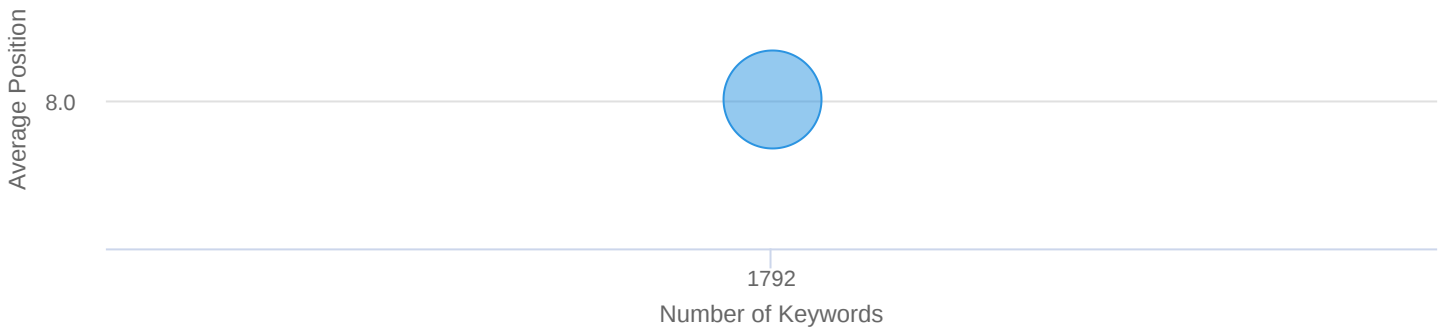
### Position Tracking: Rankings Distribution Chart

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022



### Position Tracking: Top Competitors Chart

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022



● searchenginejournal.com

### Position Tracking: Top Competitors by Visibility

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

| Domain                  | Visibility ▼ |
|-------------------------|--------------|
| searchenginejournal.com | 38.29% +1.24 |

## Position Tracking: Top Keywords by Positive Impact

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

Total Positive Impact: **+3.45%**

| Keyword                          | Visibility Gain ▼ |
|----------------------------------|-------------------|
| seo glossary 2020                | +0.05%            |
| seo job boards                   | +0.05%            |
| top seo trends 2021              | +0.05%            |
| google search operators examples | +0.04%            |
| importance of seo services       | +0.04%            |

**i** Keywords for which your domain's rankings increased the most in the selected time period

## Position Tracking: Top Keywords by Negative Impact

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

Total Negative Impact: **-2.37%**

| Keyword                             | Visibility loss ▲ |
|-------------------------------------|-------------------|
| search engines not google           | -0.04%            |
| alternative search engine to google | -0.04%            |
| change url channel youtube          | -0.04%            |
| google autocomplete seo             | -0.04%            |
| reasons for bounce rate             | -0.04%            |

**i** Keywords for which your domain's rankings dropped the most in the selected time period

## Position Tracking: Top Keywords by Positions

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

| Keyword                 | Pos. ▼ | Visibility |
|-------------------------|--------|------------|
| google hummingbird 2020 | 1 0    | 0.05%      |
| ppc for beginners       | 1 0    | 0.05%      |
| important seo meta tags | 1 0    | 0.05%      |
| panda algorithm seo     | 1 0    | 0.05%      |
| seo header meta tags    | 1 0    | 0.05%      |

## Position Tracking: SERP Features Linking to Domain

searchenginejournal.com | Desktop, United States (Google) | Oct 20 – Nov 09, 2022

| SERP Feature     | Keywords               |                       |             |
|------------------|------------------------|-----------------------|-------------|
|                  | Linking to Your Domain | Linking to Any Domain | In Campaign |
| Featured snippet | 51                     | 694                   | 1822        |
| Local pack       | 0                      | 22                    | 1822        |
| Reviews          | 0                      | 1504                  | 1822        |
| Site Links       | 788                    | 1678                  | 1822        |
| Video            | 0                      | 933                   | 1822        |
| Featured video   | 0                      | 0                     | 1822        |
| Knowledge Panel  | 1                      | 85                    | 1822        |
| Hotels           | 0                      | 0                     | 1822        |

**In campaign:** All keywords in your campaign.

**Linking to Any Domain:** Keywords that trigger SERP features linking to any domain.

**Linking to Your Domain:** Keywords that trigger SERP features linking to your domain.

SERP features are tracked on the last day of the selected time period.

## Position Tracking: SERP Features Not Linking to Domain

searchenginejournal.com | Desktop, United States (Google) | Oct 20 – Nov 09, 2022

| SERP Feature       | Keywords                  |             |
|--------------------|---------------------------|-------------|
|                    | Not Linking to Any Domain | In Campaign |
| News (Top stories) | 1                         | 1822        |
| People also ask    | 0                         | 1822        |
| Image pack         | 366                       | 1822        |
| Twitter            | 3                         | 1822        |
| Instant answer     | 0                         | 1822        |
| Shopping ads       | 0                         | 1822        |
| AdWords top        | 49                        | 1822        |
| AdWords bottom     | 448                       | 1822        |
| Flights            | 0                         | 1822        |

**In campaign:** All keywords in your campaign.

**Not Linking to Any Domain:** Keywords that trigger SERP features not linking to any domain.

SERP features are tracked on the last day of the selected time period.

## Position Tracking: Top Pages by Estimated Traffic

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

| URL   | Keywords | Avg. Position | Diff   | Est. Traffic ▼ | Diff   |
|---|----------|---------------|--------|----------------|--------|
| <a href="https://www.searchenginejournal.com/alternative-search-engines/271409/">https://www.searchenginejournal.com/alternative-search-engines/271409/</a>         | 99       | 2.79          | ↓ 0.01 | 202.07         | -66.78 |
| <a href="https://www.searchenginejournal.com/seo-guide/">https://www.searchenginejournal.com/seo-guide/</a>   | 77       | 12.18         | ↓ 0.01 | 188.06         | -15.48 |
| <a href="https://www.searchenginejournal.com/google-ads-certification-guide/283259/">https://www.searchenginejournal.com/google-ads-certification-guide/283259/</a> | 104      | 6.40          | ↓ 0.21 | 63.72          | +14.60 |
| <a href="https://www.searchenginejournal.com/google-analytics-certification/283621/">https://www.searchenginejournal.com/google-analytics-certification/283621/</a> | 14       | 6.21          | ↓ 0.14 | 45.88          | +0.02  |
| <a href="https://www.searchenginejournal.com/technical-seo/schema/">https://www.searchenginejournal.com/technical-seo/schema/</a>                                   | 22       | 2.31          | ↓ 0.22 | 40.09          | +0.04  |

## Position Tracking: Top Improved Pages

searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

| URL   | Keywords | Avg. Position | Diff   | Est. Traffic | Diff ▼ |
|---|----------|---------------|--------|--------------|--------|
| <a href="https://www.searchenginejournal.com/google-ads-certification-guide/283259/">https://www.searchenginejournal.com/google-ads-certification-guide/283259/</a> | 104      | 6.40          | ↓ 0.21 | 63.72        | +14.60 |
| <a href="https://www.searchenginejournal.com/top-free-seo-tools/302553/">https://www.searchenginejournal.com/top-free-seo-tools/302553/</a>                         | 32       | 10.00         | ↑ 0.32 | 28.18        | +10.05 |
| <a href="https://www.searchenginejournal.com/google-algorithm-history/">https://www.searchenginejournal.com/google-algorithm-history/</a>                           | 67       | 1.80          | ↑ 0.65 | 31.31        | +6.01  |
| <a href="https://www.searchenginejournal.com/category/news/">https://www.searchenginejournal.com/category/news/</a>   | 13       | 10.30         | ↑ 0.06 | 6.91         | +2.94  |
| <a href="https://www.searchenginejournal.com/seo-guide/best-seo-resources/">https://www.searchenginejournal.com/seo-guide/best-seo-resources/</a>                   | 18       | 20.22         | ↓ 5.97 | 1.90         | +1.55  |

## Position Tracking: Top Declined Pages

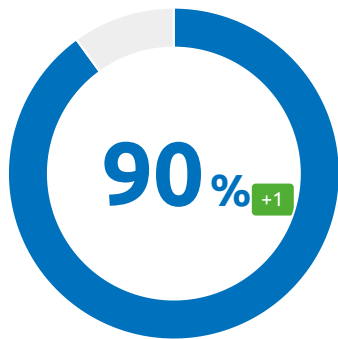
searchenginejournal.com | Desktop, United States (Google) | Organic | Oct 20 – Nov 09, 2022

| URL   | Keywords | Avg. Position | Diff | Est. Traffic | Diff ▼ |
|---|----------|---------------|------|--------------|--------|
| <a href="https://www.searchenginejournal.com/alternative-search-engines/271409/">https://www.searchenginejournal.com/alternative-search-engines/271409/</a>   |          |               |      |              |        |
| <a href="https://www.searchenginejournal.com/seo-guide/">https://www.searchenginejournal.com/seo-guide/</a>   |          |               |      |              |        |
| <a href="https://www.searchenginejournal.com/">https://www.searchenginejournal.com/</a>   |          |               |      |              |        |
| <a href="https://www.searchenginejournal.com/content-syndication-basics/263415/">https://www.searchenginejournal.com/content-syndication-basics/263415/</a>   |          |               |      |              |        |
| <a href="https://www.searchenginejournal.com/share-of-voice/359752/#:~:text=Calculate%20your%20share%20of%20voice%20using%20the%20following%20formula%3A%20(number,'%20x%20100%20%3D%20SOV.">https://www.searchenginejournal.com/share-of-voice/359752/#:~:text=Calculate%20your%20share%20of%20voice%20using%20the%20following%20formula%3A%20(number,'%20x%20100%20%3D%20SOV.</a> |          |               |      |              |        |

# Site Audit: Overview

**Subdomain:** www.searchenginejournal.com  
**Last Update:** November 6, 2022  
**Crawled Pages:** 10000

## Site Health



## Crawled Pages

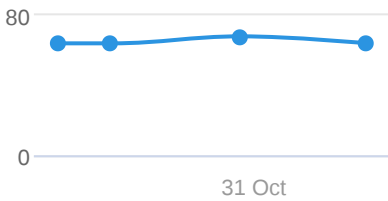
**10000**

● Healthy (53) 
 ● Broken (0) 
 ● Have issues (9947) 
 ● Redirected (0) 
 ● Blocked (0)



## Errors

**64** -4



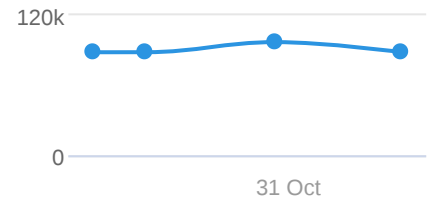
## Warnings

**16174** +2



## Notices

**88377** -8660



## Top Issues

|   |        |                    |
|---|--------|--------------------|
| 3 pages have slow load speed                            | errors | 0% of total issues |
| 56 issues with broken internal JavaScript and CSS files | errors | 0% of total issues |
| 5 internal images are broken                            | errors | 0% of total issues |

**Project name:** Search Engine Journal  
**Project scope:** non-www version (searchenginejournal.com)  
**Last update:** Nov 02, 2022  
**Report scope:** All links

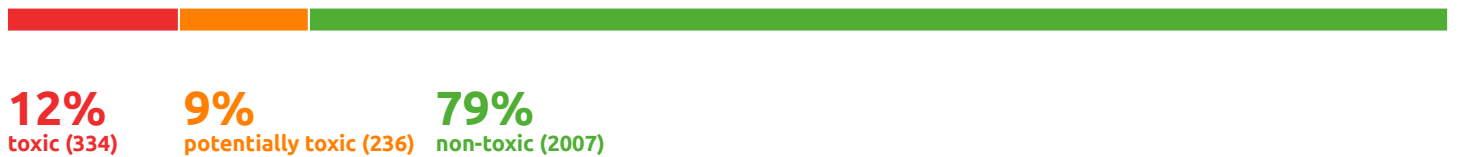
### Backlink Audit: Summary

Project Scope: non-www version (searchenginejournal.com) | Report Scope: All links | Last update: Nov 02, 2022

|                     |                   |                    |
|---------------------|-------------------|--------------------|
| Overall Toxic Score | Referring Domains | Analyzed Backlinks |
| <b>HIGH</b>         | <b>2,577</b>      | <b>42,880</b>      |
|                     | new 110           |                    |
|                     | broken 4,544      |                    |
|                     | lost 135          |                    |

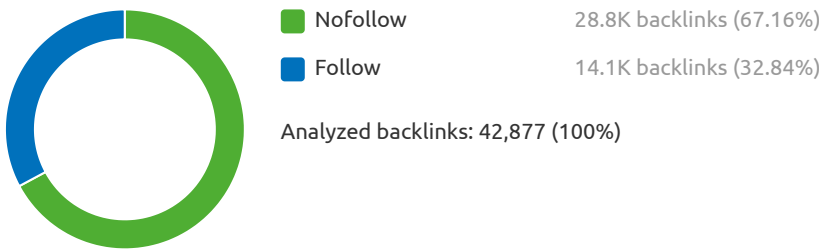
### Backlink Audit: Domains by Toxic Score

Project Scope: non-www version (searchenginejournal.com) | Report Scope: All links | Last update: Nov 02, 2022



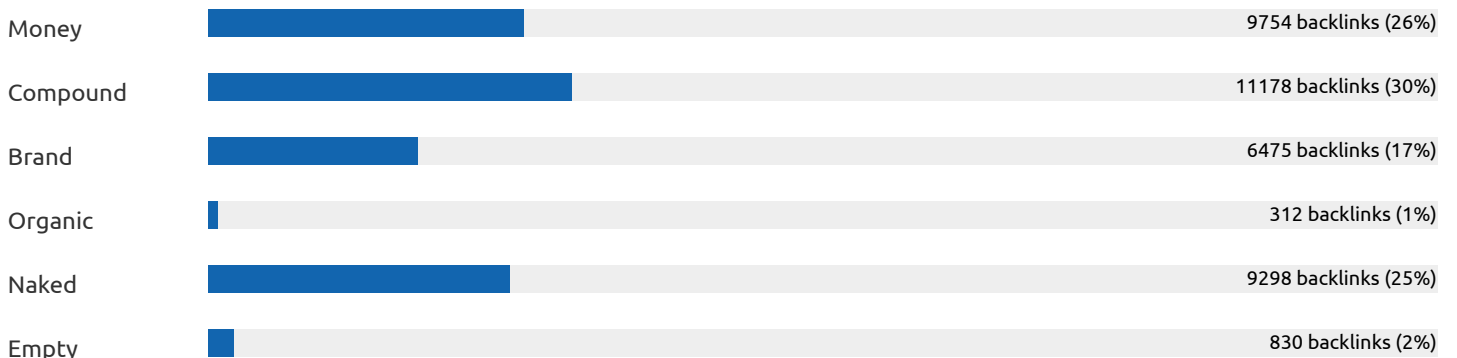
### Backlink Audit: Follow vs Nofollow

Project Scope: non-www version (searchenginejournal.com) | Report Scope: All links | Last update: Nov 02, 2022



### Backlink Audit: Anchor Types

Project Scope: non-www version (searchenginejournal.com) | Report Scope: All links | Last update: Nov 02, 2022





## Backlink Audit: Top Anchors

Project Scope: non-www version (searchenginejournal.com) | Report Scope: All links | Last update: Nov 02, 2022

| Anchor  | Percentage | Backlinks |
|---|------------|-----------|
| <a href="https://searchenginejournal.com">https://searchenginejournal.com</a> | 18.8%      | 8,048     |
| <a href="https://searchenginejournal.com">searchenginejournal.com</a>         | 11.7%      | 5,031     |
| [1] <a href="https://searchenginejournal.com">searchenginejournal.com</a>     | 2.7%       | 1,152     |
| <Empty Anchor>  | 1.9%       | 830       |
| [3] <a href="https://searchenginejournal.com">searchenginejournal.com</a>     | 1.6%       | 688       |
| [2] <a href="https://searchenginejournal.com">searchenginejournal.com</a>     | 1.6%       | 669       |
| [4] <a href="https://searchenginejournal.com">searchenginejournal.com</a>     | 1.3%       | 551       |

# Organic Research: Positions (Desktop)

**326.2K** KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

**986.4K** TRAFFIC

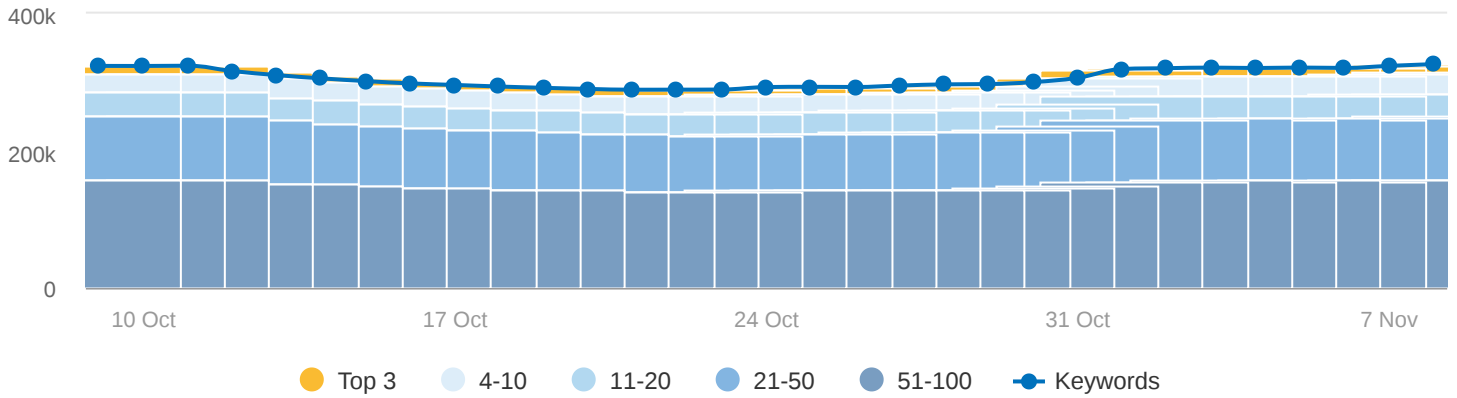
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

**\$3.4M** TRAFFIC COST

Estimated price of organic keywords in Google AdWords

## Organic Search: Keywords chart

searchenginejournal.com | US | 1 Month



## Organic Search: Positions 1 - 100 (326,220)

US | searchenginejournal.com

Intent type: **I** Informational **N** Navigational **C** Commercial **T** Transactional

| Keyword                         | Intent            | Pos     | Volume    | KD     | CPC (USD) | URL               | Traffic % | Costs % | Com. | Result        | Last Update  |
|---------------------------------|-------------------|---------|-----------|--------|-----------|-------------------|-----------|---------|------|---------------|--------------|
| local guide program             | <b>I</b>          | 1 (1)   | 1,830,000 | 80.00  | 3.02      | <a href="#">↗</a> | 46.01     | 39.88   | 0.01 | 2,590,000,000 | 18 hours ago |
| search engines                  | <b>I</b>          | 1 (1)   | 60,500    | 100.00 | 0.00      | <a href="#">↗</a> | 1.52      | 0.00    | 0.04 | 617,000,000   | a day ago    |
| best times to post on instagram | <b>C</b>          | 1 (1)   | 40,500    | 82.00  | 0.55      | <a href="#">↗</a> | 1.01      | 0.16    | 0.02 | -             | 17 hours ago |
| search engine                   | <b>I</b>          | 1 (1)   | 33,100    | 100.00 | 0.00      | <a href="#">↗</a> | 0.83      | 0.00    | 0.04 | 1,880,000,000 | 17 hours ago |
| reverse image search            | <b>I</b>          | 16 (22) | 1,500,000 | 100.00 | 0.31      | <a href="#">↗</a> | 0.76      | 0.06    | 0.04 | 291           | a day ago    |
| quora                           | <b>I</b> <b>N</b> | 4 (4)   | 450,000   | 98.00  | 0.31      | <a href="#">↗</a> | 0.63      | 0.05    | 0.01 | 657,000,000   | a day ago    |
| local seo                       | <b>I</b>          | 1 (1)   | 22,200    | 97.00  | 14.18     | <a href="#">↗</a> | 0.55      | 2.27    | 0.09 | 279,000,000   | a day ago    |

| Keyword                                    | Intent | Pos     | Volume    | KD     | CPC (USD) | URL               | Traffic % | Costs % | Com. | Result         | Last Update  |
|--|--------|---------|-----------|--------|-----------|-------------------|-----------|---------|------|----------------|--------------|
| faq  | I      | 1 (1)   | 22,200    | 77.00  | 0.80      | <a href="#">↗</a> | 0.55      | 0.12    | 0.03 | -              | a day ago    |
| seo  | I      | 7 (7)   | 135,000   | 100.00 | 6.17      | <a href="#">↗</a> | 0.41      | 0.72    | 0.20 | 1,350,000,000  | a day ago    |
| image search                               | I      | 14      | 550,000   | 99.00  | 0.38      | <a href="#">↗</a> | 0.39      | 0.04    | 0.06 | 14,980,000,000 | a day ago    |
| internet marketing                         | I      | 1 (1)   | 14,800    | 77.00  | 8.56      | <a href="#">↗</a> | 0.37      | 0.91    | 0.07 | 3,000,000,000  | 14 hours ago |
| duckduckgo                                 | I N    | 18 (16) | 6,120,000 | 100.00 | 0.16      | <a href="#">↗</a> | 0.37      | 0.01    | 0.13 | 82,900,000     | a day ago    |
| panda                                      | N      | 11 (12) | 368,000   | 100.00 | 1.90      | <a href="#">↗</a> | 0.35      | 0.19    | 0.02 | 1,010,000,000  | a day ago    |
| best time to post on instagram             | C I    | 7 (6)   | 110,000   | 83.00  | 0.55      | <a href="#">↗</a> | 0.33      | 0.05    | 0.02 | -              | a day ago    |
| when is the best time to post on instagram | C      | 1 (1)   | 9,900     | 78.00  | 0.14      | <a href="#">↗</a> | 0.24      | 0.00    | 0.03 | -              | 21 hours ago |
| social media platforms                     | I      | 2 (2)   | 18,100    | 89.00  | 3.49      | <a href="#">↗</a> | 0.24      | 0.24    | 0.14 | -              | a day ago    |
| search engine journal                      | N      | 1 (1)   | 2,900     | 86.00  | 4.02      | <a href="#">↗</a> | 0.23      | 0.27    | 0.01 | 82             | 3 days ago   |
| google trends                              | I N    | 9 (10)  | 368,000   | 97.00  | 2.15      | <a href="#">↗</a> | 0.22      | 0.13    | 0.00 | 1,740,000,000  | a day ago    |
| best time to post on instagram today       | C I    | 1 (1)   | 8,100     | 78.00  | 0.56      | <a href="#">↗</a> | 0.20      | 0.03    | 0.01 | -              | a day ago    |
| google search console                      | I T    | 5 (5)   | 201,000   | 100.00 | 2.18      | <a href="#">↗</a> | 0.20      | 0.12    | 0.00 | 635,000,000    | a day ago    |
| best time to post reels on instagram       | C      | 1 (1)   | 8,100     | 44.00  | 1.30      | <a href="#">↗</a> | 0.20      | 0.07    | 0.00 | -              | 15 hours ago |
| reverse video search                       | I      | 2 (2)   | 14,800    | 47.00  | 0.46      | <a href="#">↗</a> | 0.19      | 0.02    | 0.01 | 1,040,000,000  | 13 hours ago |
| google easter eggs                         | C      | 5 (4)   | 40,500    | 67.00  | 0.00      | <a href="#">↗</a> | 0.18      | 0.00    | 0.00 | 123,000,000    | a day ago    |
| yandex                                     | N T    | 13 (15) | 1,000,000 | 98.00  | 1.98      | <a href="#">↗</a> | 0.18      | 0.10    | 0.00 | 695,000,000    | a day ago    |
| social media                               | I      | 12 (12) | 135,000   | 100.00 | 0.00      | <a href="#">↗</a> | 0.17      | 0.00    | 0.03 | 11,180,000,000 | a day ago    |
| when to post on instagram                  | C      | 1 (1)   | 6,600     | 86.00  | 0.51      | <a href="#">↗</a> | 0.16      | 0.02    | 0.03 | -              | a day ago    |
| faqs                                       | I      | 1 (1)   | 6,600     | 90.00  | 0.80      | <a href="#">↗</a> | 0.16      | 0.03    | 0.03 | 11,240,000,000 | a day ago    |
| why did youtube remove dislikes            | I      | 1 (1)   | 6,600     | 73.00  | 0.00      | <a href="#">↗</a> | 0.16      | 0.00    | 0.00 | 2,760,000      | 17 hours ago |
| search engines other than google           | I      | 1 (1)   | 6,600     | 88.00  | 1.84      | <a href="#">↗</a> | 0.16      | 0.08    | 0.11 | 525,000,000    | 13 hours ago |

| Keyword                                     | Intent | Pos     | Volume  | KD     | CPC (USD) | URL               | Traffic % ▼ | Costs % | Com. | Result         | Last Update  |
|---|--------|---------|---------|--------|-----------|-------------------|-------------|---------|------|----------------|--------------|
| search                                      | I      | 16 (18) | 301,000 | 100.00 | 0.54      | <a href="#">↗</a> | 0.15        | 0.02    | 0.02 | 25,270,000,000 | a day ago    |
| home page                                   | I      | 3 (3)   | 18,100  | 77.00  | 1.27      | <a href="#">↗</a> | 0.15        | 0.05    | 0.03 | 25,270,000,000 | 16 hours ago |
| best times to post on insta                 | C      | 1 (1)   | 5,400   | 80.00  | 0.55      | <a href="#">↗</a> | 0.13        | 0.02    | 0.02 | -              | a day ago    |
| best reverse image search                   | C      | 1 (1)   | 5,400   | 79.00  | 0.60      | <a href="#">↗</a> | 0.13        | 0.02    | 0.16 | -              | a day ago    |
| video search                                | I      | 1 (2)   | 5,400   | 71.00  | 0.98      | <a href="#">↗</a> | 0.13        | 0.03    | 0.03 | 20,600,000,000 | a day ago    |
| best time to post on instagram on sunday    | C      | 1 (1)   | 5,400   | 83.00  | 0.65      | <a href="#">↗</a> | 0.13        | 0.02    | 0.00 | 3,400,000,000  | 20 hours ago |
| personal branding                           | I      | 1 (2)   | 5,400   | 82.00  | 2.24      | <a href="#">↗</a> | 0.13        | 0.08    | 0.13 | 630,000,000    | a day ago    |
| ppc   | I      | 5 (5)   | 27,100  | 97.00  | 5.27      | <a href="#">↗</a> | 0.12        | 0.18    | 0.11 | 189,000,000    | a day ago    |
| search engine optimization                  | I      | 5 (5)   | 27,100  | 100.00 | 6.17      | <a href="#">↗</a> | 0.12        | 0.21    | 0.20 | 348,000,000    | a day ago    |
| best time to post instagram                 | C      | 1 (4)   | 4,400   | 78.00  | 0.55      | <a href="#">↗</a> | 0.11        | 0.01    | 0.02 | -              | 13 hours ago |
| whats the best time to post on instagram    | C      | 1 (1)   | 4,400   | 85.00  | 0.25      | <a href="#">↗</a> | 0.11        | 0.00    | 0.02 | -              | 4 days ago   |
| best time to post on instagram for likes    | C      | 1 (1)   | 4,400   | 77.00  | 1.25      | <a href="#">↗</a> | 0.11        | 0.03    | 0.02 | 483,000,000    | a day ago    |
| best time to post on ig                     | C I    | 1 (1)   | 4,400   | 78.00  | 0.09      | <a href="#">↗</a> | 0.11        | 0.00    | 0.03 | 685,000,000    | 4 days ago   |
| contact us                                  | I      | 3 (3)   | 12,100  | 100.00 | 3.95      | <a href="#">↗</a> | 0.10        | 0.11    | 0.07 | 22,130,000,000 | a day ago    |
| google video                                | I T    | 7 (6)   | 33,100  | 81.00  | 3.08      | <a href="#">↗</a> | 0.10        | 0.08    | 0.00 | 20,920,000,000 | a day ago    |
| what is the best time to post on instagram  | C I    | 1 (1)   | 3,600   | 77.00  | 0.32      | <a href="#">↗</a> | 0.09        | 0.00    | 0.04 | -              | 3 days ago   |
| google 500 error                            | I      | 1 (1)   | 3,600   | 56.00  | 0.00      | <a href="#">↗</a> | 0.09        | 0.00    | 0.00 | 848,000,000    | 7 days ago   |
| best time to post on instagram on wednesday | C I    | 1 (1)   | 3,600   | 83.00  | 0.70      | <a href="#">↗</a> | 0.09        | 0.01    | 0.00 | 3,670,000,000  | 4 days ago   |
| frequently asked questions                  | I      | 1 (1)   | 3,600   | 80.00  | 0.87      | <a href="#">↗</a> | 0.09        | 0.02    | 0.02 | 3,950,000,000  | 5 days ago   |
| on page seo                                 | I      | 1 (1)   | 3,600   | 88.00  | 6.39      | <a href="#">↗</a> | 0.09        | 0.16    | 0.07 | -              | 2 days ago   |
| video reverse search                        | I      | 1 (1)   | 3,600   | 53.00  | 0.46      | <a href="#">↗</a> | 0.09        | 0.01    | 0.01 | 1,230,000,000  | 15 hours ago |
| best time to post on instagram saturday     | C      | 1 (1)   | 3,600   | 83.00  | 0.65      | <a href="#">↗</a> | 0.09        | 0.01    | 0.00 | 3,600,000,000  | 3 days ago   |

| Keyword                                    | Intent | Pos    | Volume  | KD     | CPC (USD) | URL               | Traffic % ▼ | Costs % | Com. | Result         | Last Update  |
|--|--------|--------|---------|--------|-----------|-------------------|-------------|---------|------|----------------|--------------|
| serch engines                              | I      | 1 (1)  | 3,600   | 98.00  | 0.00      | <a href="#">↗</a> | 0.09        | 0.00    | 0.04 | 564,000,000    | 4 days ago   |
| best time to post on instagram on monday   | C I    | 1 (1)  | 3,600   | 77.00  | 0.49      | <a href="#">↗</a> | 0.09        | 0.01    | 0.00 | 3,050,000,000  | 3 days ago   |
| best time to post on instagram on saturday | C I    | 1 (1)  | 3,600   | 82.00  | 0.65      | <a href="#">↗</a> | 0.09        | 0.01    | 0.00 | 3,580,000,000  | 4 days ago   |
| social media platform                      | I      | 1 (1)  | 3,600   | 89.00  | 3.49      | <a href="#">↗</a> | 0.09        | 0.09    | 0.14 | 2,090,000,000  | 4 days ago   |
| search eng                                 | I      | 1 (1)  | 3,600   | 100.00 | 0.00      | <a href="#">↗</a> | 0.09        | 0.00    | 0.04 | 1,760,000,000  | 5 days ago   |
| google history                             | N T    | 9 (10) | 135,000 | 100.00 | 0.84      | <a href="#">↗</a> | 0.08        | 0.01    | 0.00 | 10,500,000,000 | a day ago    |
| what is quora                              | I      | 2 (2)  | 6,600   | 72.00  | 0.27      | <a href="#">↗</a> | 0.08        | 0.00    | 0.01 | 82             | 20 hours ago |
| search console                             | I T    | 4 (4)  | 60,500  | 100.00 | 2.77      | <a href="#">↗</a> | 0.08        | 0.06    | 0.00 | 839,000,000    | a day ago    |
| google career certificates                 | I      | 7 (11) | 27,100  | 78.00  | 10.91     | <a href="#">↗</a> | 0.08        | 0.25    | 0.38 | -              | 13 hours ago |
| best time to post on monday instagram      | C I    | 1 (1)  | 2,900   | 83.00  | 0.49      | <a href="#">↗</a> | 0.07        | 0.01    | 0.00 | 4,910,000,000  | 4 days ago   |
| ctr  | I      | 6 (5)  | 22,200  | 89.00  | 2.56      | <a href="#">↗</a> | 0.07        | 0.05    | 0.00 | 235,000,000    | a day ago    |
| google ads certification                   | C      | 4 (4)  | 12,100  | 72.00  | 2.20      | <a href="#">↗</a> | 0.07        | 0.05    | 0.06 | 653,000,000    | a day ago    |
| home pages                                 | C      | 1 (1)  | 2,900   | 74.00  | 1.27      | <a href="#">↗</a> | 0.07        | 0.02    | 0.03 | 6,140,000,000  | 4 days ago   |
| best time to post on instagram wednesday   | C I    | 1 (1)  | 2,900   | 77.00  | 0.70      | <a href="#">↗</a> | 0.07        | 0.01    | 0.00 | 4,130,000,000  | 5 days ago   |
| best time to post on instagram monday      | C I    | 1 (1)  | 2,900   | 83.00  | 0.00      | <a href="#">↗</a> | 0.07        | 0.00    | 0.00 | 4,190,000,000  | a day ago    |
| homepage                                   | I      | 6 (5)  | 22,200  | 86.00  | 1.27      | <a href="#">↗</a> | 0.07        | 0.02    | 0.03 | 12,300,000,000 | a day ago    |
| serch engine                               | I      | 1 (1)  | 2,900   | 100.00 | 0.00      | <a href="#">↗</a> | 0.07        | 0.00    | 0.04 | 1,880,000,000  | 3 days ago   |
| seo tool                                   | C      | 2 (1)  | 5,400   | 92.00  | 6.76      | <a href="#">↗</a> | 0.07        | 0.14    | 0.35 | 325,000,000    | a day ago    |
| social media sites                         | C      | 2 (2)  | 5,400   | 97.00  | 2.82      | <a href="#">↗</a> | 0.07        | 0.05    | 0.17 | -              | 18 hours ago |
| best time to post on instagram tuesday     | C I    | 1 (1)  | 2,900   | 83.00  | 2.17      | <a href="#">↗</a> | 0.07        | 0.04    | 0.00 | 3,190,000,000  | 3 days ago   |
| social media apps                          | C I    | 6 (7)  | 22,200  | 90.00  | 3.75      | <a href="#">↗</a> | 0.07        | 0.08    | 0.14 | 10,210,000,000 | a day ago    |
| best time to post on instagram on thursday | C I    | 1 (1)  | 2,900   | 85.00  | 0.78      | <a href="#">↗</a> | 0.07        | 0.01    | 0.00 | 3,370,000,000  | 5 days ago   |

| Keyword                                   | Intent | Pos     | Volume  | KD     | CPC (USD) | URL               | Traffic % ▼ | Costs % | Com. | Result         | Last Update  |
|---|--------|---------|---------|--------|-----------|-------------------|-------------|---------|------|----------------|--------------|
| best time to post on sunday               | C      | 1 (1)   | 2,900   | 80.00  | 0.00      | <a href="#">↗</a> | 0.07        | 0.00    | 0.00 | -              | 2 days ago   |
| best time to post on instagram on tuesday | C I    | 1 (1)   | 2,900   | 85.00  | 2.17      | <a href="#">↗</a> | 0.07        | 0.04    | 0.00 | 3,710,000,000  | 4 days ago   |
| facebook app                              | T      | 18 (17) | 246,000 | 100.00 | 0.64      | <a href="#">↗</a> | 0.07        | 0.01    | 0.18 | 19,280,000,000 | a day ago    |
| engine search                             | I      | 1 (1)   | 2,900   | 99.00  | 0.00      | <a href="#">↗</a> | 0.07        | 0.00    | 0.04 | 1,610,000,000  | 6 days ago   |
| search engine                             | I      | 1 (1)   | 2,900   | 100.00 | 0.00      | <a href="#">↗</a> | 0.07        | 0.00    | 0.04 | 1,870,000,000  | 4 days ago   |
| best computer science schools             | C      | 3 (3)   | 8,100   | 70.00  | 4.75      | <a href="#">↗</a> | 0.06        | 0.09    | 0.23 | 607,000,000    | 14 hours ago |
| best time to post on friday instagram     | C      | 1 (1)   | 2,400   | 75.00  | 0.61      | <a href="#">↗</a> | 0.06        | 0.01    | 0.00 | 3,460,000,000  | 3 days ago   |
| 404                                       | I      | 9 (7)   | 27,100  | 80.00  | 0.23      | <a href="#">↗</a> | 0.06        | 0.00    | 0.02 | 842,000,000    | 20 hours ago |
| top social media platforms                | C      | 1 (1)   | 2,400   | 86.00  | 3.48      | <a href="#">↗</a> | 0.06        | 0.06    | 0.04 | -              | 6 days ago   |
| times to post on instagram                | I      | 1 (1)   | 2,400   | 86.00  | 0.83      | <a href="#">↗</a> | 0.06        | 0.01    | 0.03 | -              | 3 days ago   |
| bounce rate                               | I      | 3 (3)   | 8,100   | 94.00  | 0.92      | <a href="#">↗</a> | 0.06        | 0.01    | 0.05 | -              | 13 hours ago |
| viral videos                              | I      | 8 (8)   | 27,100  | 71.00  | 1.64      | <a href="#">↗</a> | 0.06        | 0.03    | 0.00 | 1,950,000,000  | a day ago    |
| search engines                            | I      | 1 (1)   | 2,400   | 98.00  | 0.00      | <a href="#">↗</a> | 0.06        | 0.00    | 0.04 | 616,000,000    | a day ago    |
| google reverse image search               | I      | 20 (19) | 201,000 | 100.00 | 0.28      | <a href="#">↗</a> | 0.06        | 0.00    | 0.03 | 595,000,000    | a day ago    |
| advanced image search                     | I      | 4 (4)   | 9,900   | 52.00  | 1.27      | <a href="#">↗</a> | 0.06        | 0.02    | 0.00 | 2,690,000,000  | 19 hours ago |
| social media movie                        | I T    | 1 (1)   | 2,400   | 66.00  | 0.00      | <a href="#">↗</a> | 0.06        | 0.00    | 0.00 | 2,160,000,000  | 4 days ago   |
| page optimization                         | I      | 1 (1)   | 2,400   | 85.00  | 6.55      | <a href="#">↗</a> | 0.06        | 0.11    | 0.03 | 483,000,000    | 3 days ago   |
| programmatic                              | I      | 4 (4)   | 9,900   | 74.00  | 8.08      | <a href="#">↗</a> | 0.06        | 0.15    | 0.10 | 239,000,000    | a day ago    |
| best time to post instagram reels         | C      | 1 (8)   | 2,400   | 48.00  | 2.35      | <a href="#">↗</a> | 0.06        | 0.04    | 0.00 | 36,200,000     | 17 hours ago |
| 404 error                                 | I      | 8 (10)  | 27,100  | 77.00  | 0.00      | <a href="#">↗</a> | 0.06        | 0.00    | 0.00 | 1,710,000,000  | 16 hours ago |
| top social media apps                     | C      | 1 (1)   | 2,400   | 89.00  | 2.62      | <a href="#">↗</a> | 0.06        | 0.04    | 0.11 | 1,620,000,000  | 2 days ago   |
| google algorithm update                   | I      | 1 (1)   | 2,400   | 89.00  | 4.34      | <a href="#">↗</a> | 0.06        | 0.07    | 0.00 | 184,000,000    | 2 days ago   |

| Keyword                       | Intent | Pos     | Volume  | KD     | CPC (USD) | URL               | Traffic % ▼ | Costs % | Com. | Result         | Last Update |
|-------------------------------|--------|---------|---------|--------|-----------|-------------------|-------------|---------|------|----------------|-------------|
| influencer                    | I      | 12 (11) | 40,500  | 93.00  | 1.62      | <a href="#">↗</a> | 0.05        | 0.02    | 0.07 | 830,000,000    | a day ago   |
| goo.gl                        | I      | 2 (2)   | 4,400   | 68.00  | 0.47      | <a href="#">↗</a> | 0.05        | 0.00    | 0.00 | 1,540,000,000  | 4 days ago  |
| google image search           | N T    | 17 (17) | 673,000 | 100.00 | 0.29      | <a href="#">↗</a> | 0.05        | 0.00    | 0.04 | 11,050,000,000 | a day ago   |
| twitter advanced search       | I      | 9 (10)  | 90,500  | 84.00  | 2.37      | <a href="#">↗</a> | 0.05        | 0.03    | 0.00 | 2,320,000,000  | a day ago   |
| is facebook changing its name | I      | 4 (5)   | 8,100   | 88.00  | 0.00      | <a href="#">↗</a> | 0.05        | 0.00    | 0.00 | 2,370,000,000  | a day ago   |